



Albany Unified School District
School Board Study Session

June 24, 2008



Typical Operating Costs

Typical Operating Costs

Expense Categories

- ✓ Full-Time Wages & Benefits
- ✓ Part-Time Wages & Benefits
- ✓ Instructional Staff Costs
- ✓ Building and Pool Utilities
- ✓ Chemical Costs
- ✓ Building Repairs and Maintenance



Typical Operating Costs

Expense Categories

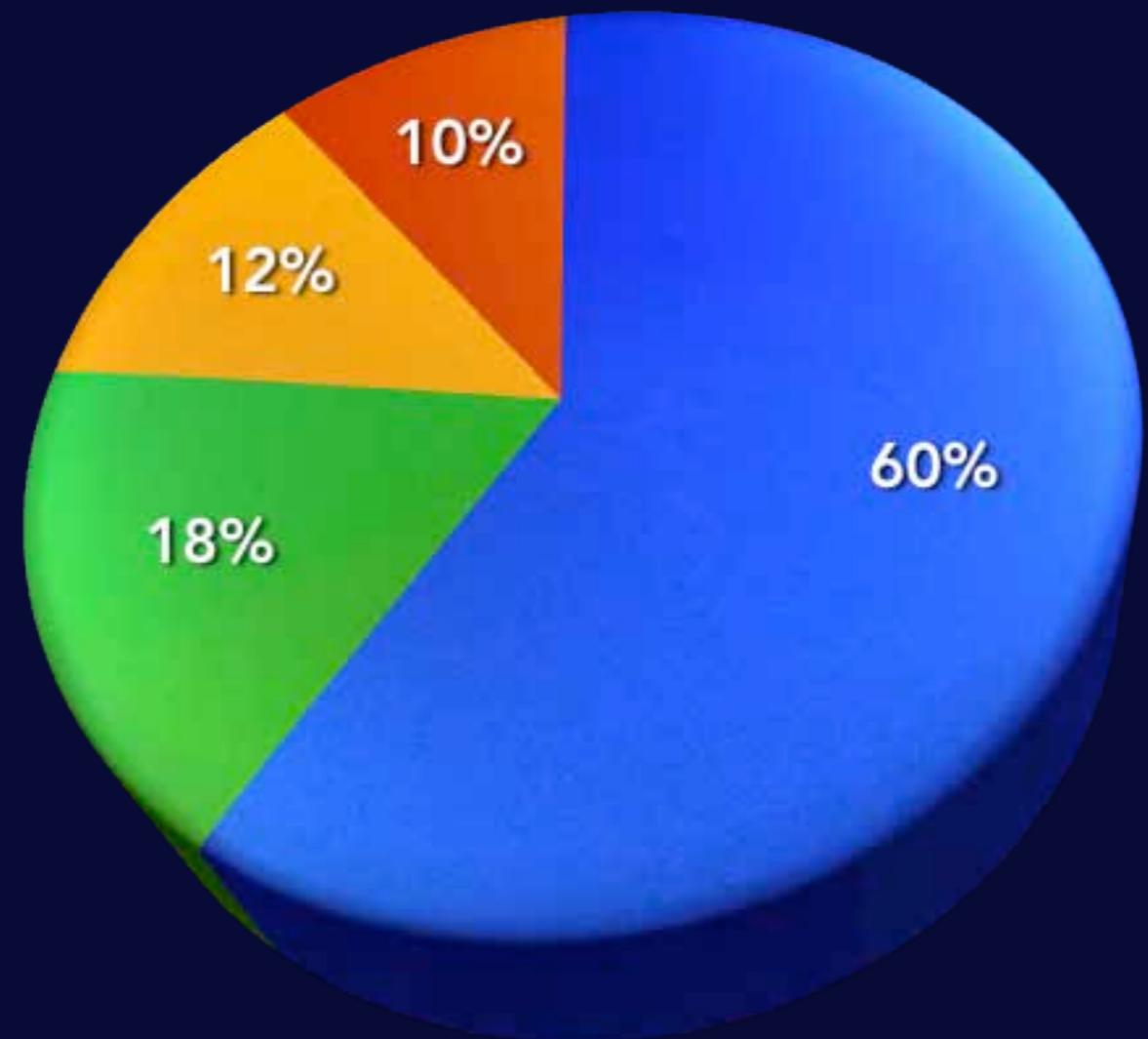
- ✓ Service Agreements
- ✓ Pool Equipment
- ✓ Program Supplies
- ✓ Bank Charges
- ✓ Janitorial Services & Supplies
- ✓ Depreciation Funding



Typical Operating Costs

Costs Distribution

- Personnel
- Utilities
- Repair and Maintenance
- Supplies



Typical Revenue

Sources of Revenue

Passes & Daily Tickets

Lap Swim

Water Exercise

Therapeutic Programs

Adult Lessons

Child Lessons

Instructional Classes

Private Lessons

Recreational Swim

Rentals

Special Events

Merchandise Sales

Vending / Food Service

Sponsorships

Typical Cost Recovery

Indoor 6-Lane Lap Pool

Cost Recovery for Community Pool: 65% to 100%

Cost Recovery for School Pool: Fully Subsidized - 60%

Typical Cost Recovery

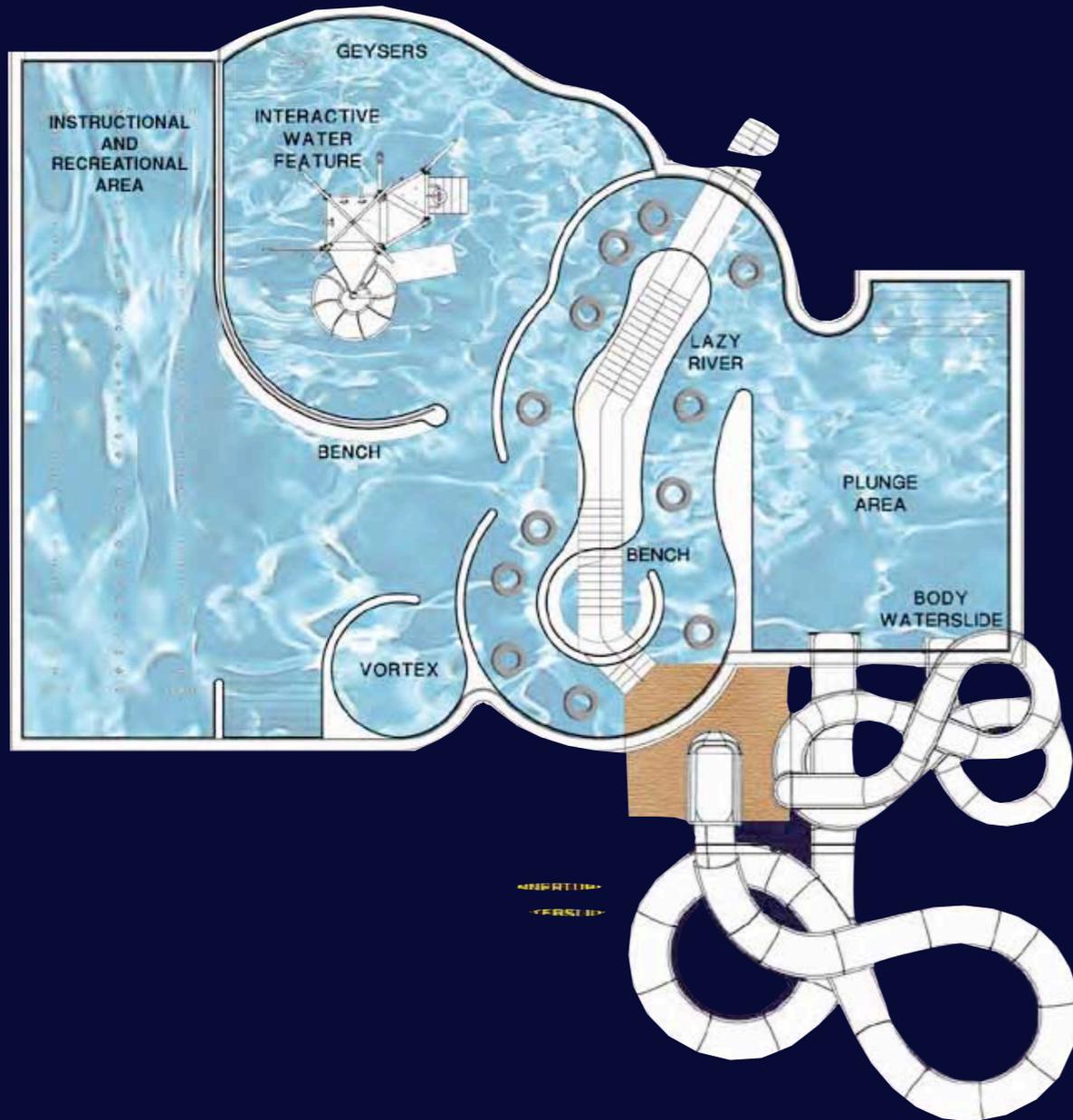
Outdoor 25 Yard x 25 Meter - Year Round

Cost Recovery for Community Pool: 30% to 60%

Cost Recovery for School Pool: Fully Subsidized - 30%

Maximizing Cost Recovery

Recreation Pool: 80% to 130% Cost Recovery





Albany High School Pool Current Financials

Current Operating Costs

Wages and Benefits	\$243,840
Building and Pool Utilities*	\$111,100
Building Repairs and Maintenance	\$30,460
Materials, Supplies, and Chemicals	\$17,550

*Estimated Distribution of Cost

\$402,950

Current Pool Revenue

- Punch Passes
- Lap Swim
- Water Exercise
- Therapeutic Programs
- Water Exercise
- Adult Lessons
- Child Lessons
- Private Lessons
- Recreational Swim
- Rentals

\$218,360

Current Cost Recovery



Cost Recovery
54.2%

Annual Subsidy \$184,590



Business Plan

Business Plan

New Pools versus Existing Pool - Considerations

- ✓ 134% Increase in Water Surface
- ✓ 12% Increase in Interior Building Space
- ✓ Year-Round Operation of an Outdoor Pool
- ✓ Two-Pool Operation
- ✓ Increase in Educational Programming
- ✓ Increase in Interscholastic Use

Cost Recovery Factors

Factors that Impact Cost Recovery

1. School District Curriculum Offerings
2. School District Interscholastic Uses
3. Hours of Availability
4. School District Policy
5. Market Demand
6. Parking and Accessibility
7. Fees and Charges

Cost Recovery Factors

1. School District Curriculum Offerings

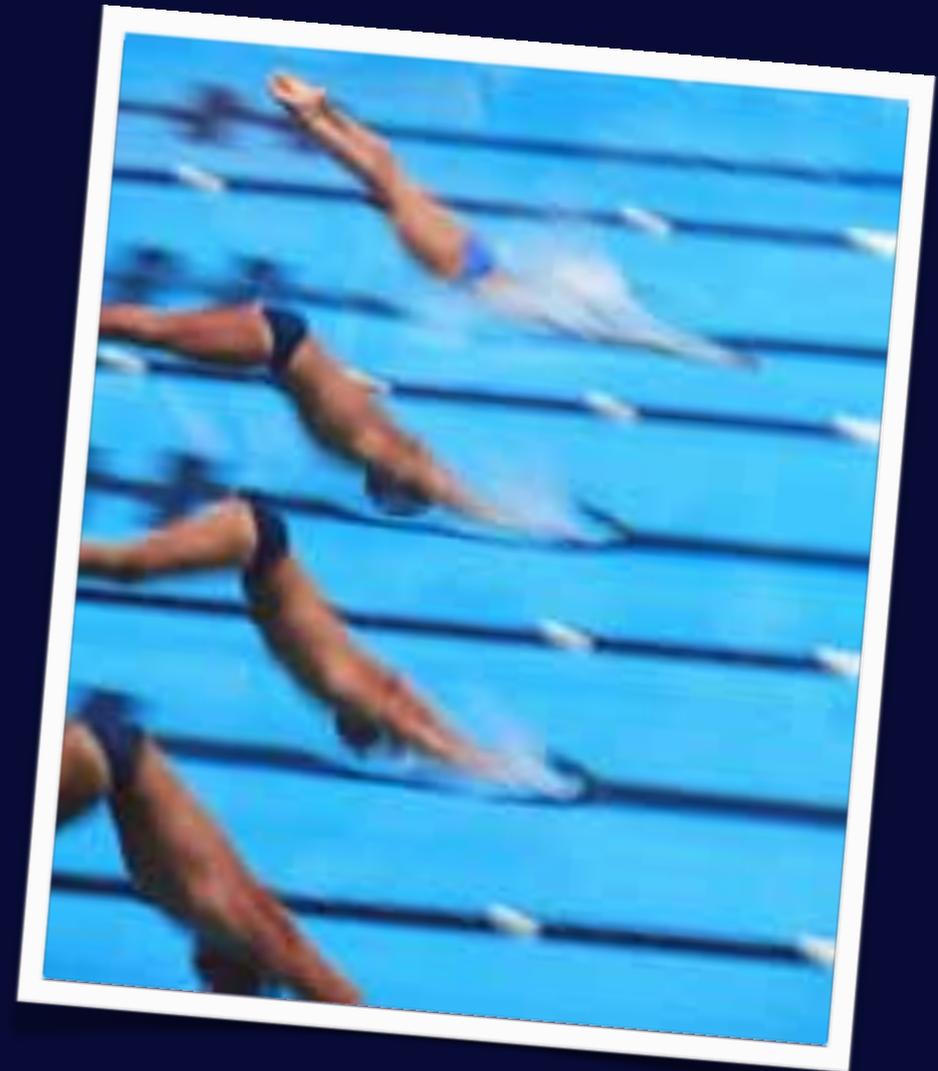
- ✓ Water Adaptation
- ✓ Learn to Swim Program
- ✓ Intermediate Swim
- ✓ Advanced Swim
- ✓ Water Fitness
- ✓ Physical Education



Cost Recovery Factors

2. School District Interscholastic Uses

- ✓ Swim Team
- ✓ Water Polo
- ✓ Training
- ✓ Meets
- ✓ Tournaments



Cost Recovery Factors

3. Hours of Availability

- ✓ Public Use
- ✓ Rentals

4. School District Policy

- ✓ Access During School Hours



Cost Recovery Factors

5. Market Demand: Area Service Providers

El Cerrito Pool

King Swim Center

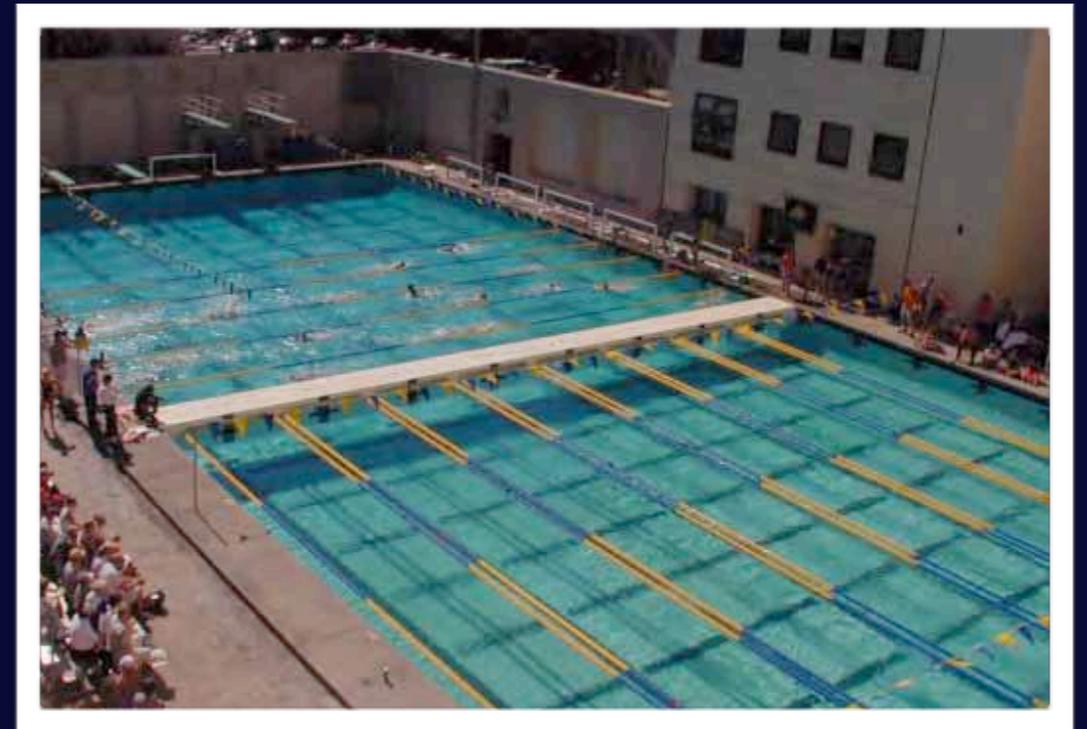
West Campus Swim Center

Willard Swim Center

Berkeley - Albany YMCA

UC Berkeley Pool

Berkeley High School Warm Pool



Spieker Aquatics Center - UCB

Existing Pools Within a 3-Mile Radius

● El Cerrito Swim Center

★ Albany Pool

● King Swim Center

West Campus Swim Center

●

Berkeley High

●

Berkeley - Albany YMCA

●

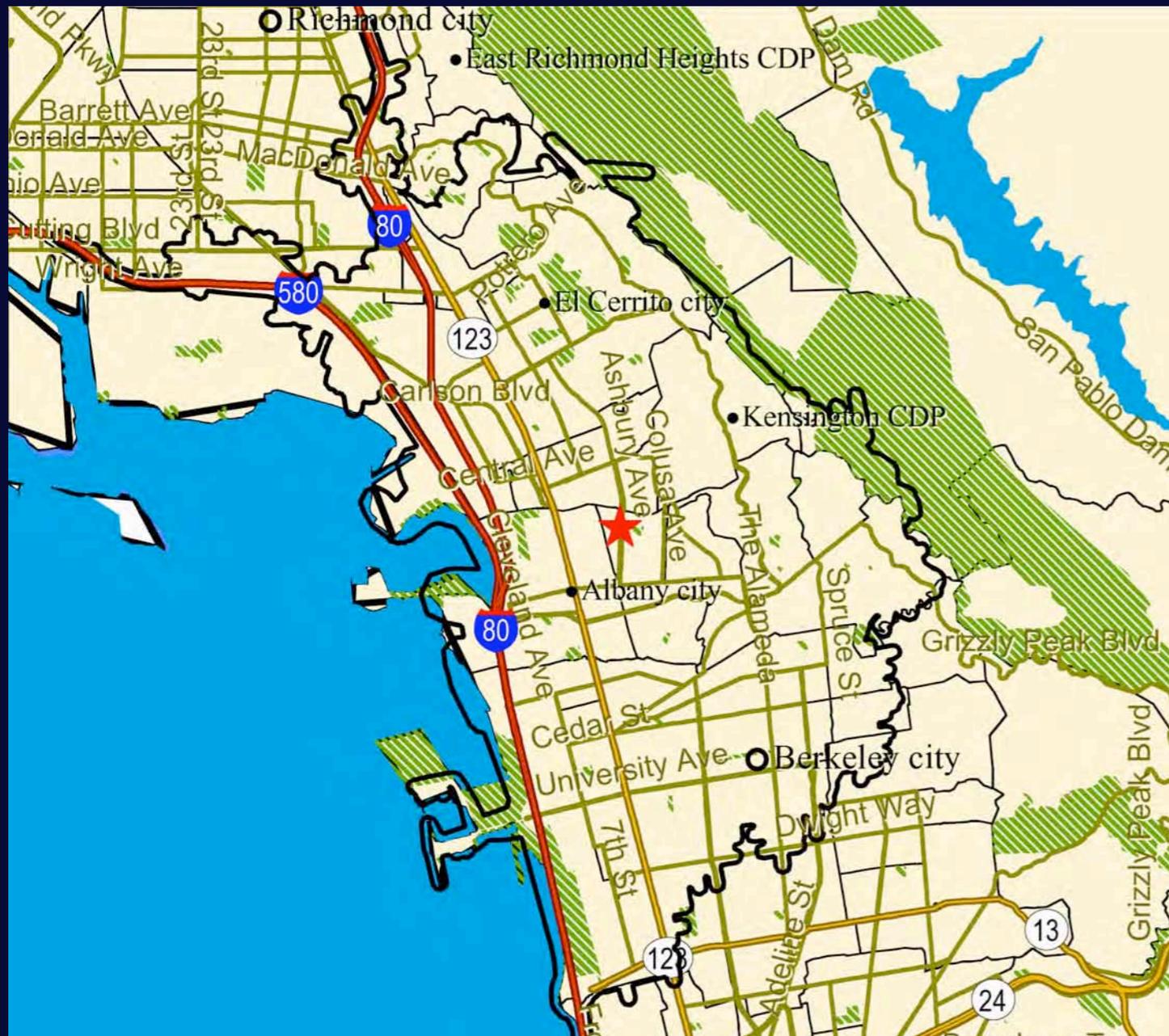
UC Berkeley Pool

●

Willard Swim Center

Cost Recovery Factors

5. Market Demand: Demographics



Population

City of Albany:	16,444
Within 1-Mile:	29,934
Within 3-Miles:	140,839
10-Minute Drive:	121,863

Cost Recovery Factors

6. Parking and Accessibility



Cost Recovery Factors

7. Fees and Charges

- Daily Admissions
- Punch Pass
- Annual Pass
- Summer Pass
- Resident /
Non-Resident Fees
- Tournament
and Meet Fees



Cost Recovery Factors

7. Fees and Charges

- Team Rentals
- Public Rentals
- Commercial Rentals
- Special Events
- Sponsorship
- Concessions



Business Plan

Methodology

Develop Operating Assumptions

Complete Schedules for Each Pool by Season

Identify Staffing Needs and Cost

Develop Line Item Costs for Operation and Maintenance

Pool Summer Schedule	
8:00am	Aqua Aerobics
9:00am	Parent/Tot
10:00am	Youth Lessons
11:00am	
12:00pm	
1:00pm	Open Recreation
2:00pm	
3:00pm	

Business Plan

Methodology

Identify Market and Program Demand

Develop Pricing and Revenue Assumptions

Project Annual Revenue by Source

Project Annual Revenue by Source



July 15 School Board Presentation

Typical Operating Costs

The Numbers...



Comments and Discussion

Typical Cost Recovery

Indoor 25 Yard x 8 Lane

Cost Recovery for Community Pool: 50% to 80%

Cost Recovery for School Pool: 30% - 40%